#### Smart Mobility: Factors Driving the Future of Transportation

Karl Simon Director, Transportation and Climate Division Office of Transportation and Air Quality US EPA December 2015

## The Challenge

Greenhouse gas emissions from human activity, in gigatons of CO2 equivalents



Current trajectory (not including large-scale burning of biomass) would probably result in a greater than 4°C rise in average global surface temperature.

Proposed pledged reductions from the Paris summit would bring levels to 54 by 2030, still far above what is needed to prevent a 2°C rise.

Levels needed to avoid a 2°C temperature rise over preindustrial levels.

Source: U.N. Environment Program

### Carbon Budget





On current trends the global budget will be fully exhausted in approximately 25 years, meaning that exceeding the **2**° target becomes increasingly inevitable. Only dramatically reducing emissions can change this reality.



#### **Global freight will more than quadruple by 2050** (by a factor of 4.3)

Source: Jari Kauppila Senior Economist, Head of Outlook and Statistics, OECD Smart Freight Leadership, Leipzig, 26 May 2015

SITED STATES

AGENCY

ENVIRON



UNITED STATES

Note: For information on methodology used for feature selection in this map, please see U.S. Department of Transportation, National Freight Strategic Plan, Appendix D, 2015.

#### Population and Urbanization





We will create the equivalent of one new city of one million people every 5 days between now and 2050 Thousand Million People

8

-3

2012

1992

--International Geosphere-Biosphere Programme



UNEP: Keeping Track of our Changing Environment 2011



### Even with our GHG Rules







U.S. GHG/Fuel Economy standards provide significant benefits to climate, oil, consumers







## GHG Compliance ... Good News So Far



#### Light Duty Vehicles





#### Vehicles are meeting future standards with a variety of technologies

		Small Car	Trucks		SUVs				Cars				
train e		Vehicle Class	Ford F-150	Ram 1500	Chevy Silverado	Subaru Outback	Nissan Rouge	Honda CR-V	Jeep Renegade	Mazda 6	Honda Civic HF	Hyundai Sonata	Ford Focus SFE
-	Engine	Diesel		Х									
		Turbocharging	Х						X			Х	х
		High Compression Atkinson								х			
		GDI	х		х			х		х		х	x
		Cylinder Deactivation			Х								
		Stop-start	Х										
	Transmissi	8+ Speed Transmissions		х									
	on	CVT				Х	х	X			Х		
	Deed	Mass Reduction*	Х					Х		Х			
	Koada	Tires**		х			х	х		х	Х	х	
	LUdus	Aero**	x	х	х							х	x

\*compared to MY2008 curb weight \*\* Top 25% of class + other active/passive features



#### Midterm Evaluation – Overview

- Technical review of longer term standards for 2022-2025
- In coordination with NHTSA and CARB
- EPA's decision could go one of 3 ways:
  - Standards remain same
  - More stringent
  - Less stringent



#### Heavy Duty Trucks



# Freight has fastest-growing transportation GHGs in US and globally

- Worldwide, freight projected to outstrip passenger vehicle GHG emissions within several decades
- Rapid demographic, geoeconomic and technical change will disrupt freight patterns in US and globally
- United States and EPA must lead

#### worldwide

#### Transportation energy demand by sector

Millions of oil-equivalent barrels per day



ExxonMobil 2013 Energy Outlook Report

#### Heavy Duty Trucks









#### **Federal Phase 2 Proposed Standards**

 The Phase 2 program builds on the success of Phase 1, with similar design and vehicle categories – and, for the first time, including fuel efficiency standards for trailers



#### Aircraft

### **U.S. Contributions**

- 11% of U.S. transportation GHGs
- Largest remaining transportation category not yet regulated for GHGs
- 3% of total U.S. GHG contributions

#### **Global Contributions**

- 2% today, but future growth is very high
- If ranked as a nation, would be 9th, just behind Germany

- 6
- U.S. aircraft GHG emissions are ~7 times higher than China's GHG emissions (second ranked country for aircraft GHG emissions & fastest growing)





#### **Renewable Fuels**





#### It is not just about GHGs

#### **REDUCING AIR POLLUTION** FROM PASSENGER CARS & TRUCKS

TIER 3 VEHICLE & FUEL STANDARDS WILL PROVIDE SUBSTANTIAL

POLLUTION REDUCTION AT LOW COST



Establishing a 70% TIGHTER PARTICULATE MATTER STANDARD

#### 

# Attainment Schedule by ClassificationClassificationSchedule\*Marginal3 years to attainModerate6 years to attainSerious9 years to attainSevere15 to 17 years to attainExtreme20 years to attain











United Nations Framework Convention on Climate Change





There is no such thing as a failed experiment, only experiments with unexpected outcomes.

-R. Buckminster Fuller

Predict the outcome to the problem.

SCIENTIFIC METHOD

State the problem.

Find out about the topic.

**EXPERIMENT** Develop a procedure to test the hypothesis.

**ANALYSIS** Record the results of the experiment.

Compare the hypothesis to the experiment's conclusion.



#### Technology alone will not save us



#### The Promise





#### The Reality







#### Today's Cars

- 80% empty
- 95% stationary
- 99% owned







Red= Surface Parking Yellow=parking garage Green=Parks











## **Transformational Change is Possible**

























#### CARSHARING IMPACTS



Reduction of GHG emissions per year for one household (mean observed and full impact)

Reduction of GHG emissions per year for one household (mean observed and full impact) 34% - 41%

Reduction of VMT per year, considering vehicles sold and purchases postponed

More carsharing users increased their overall public transit and non-motorized modal use (including bus, rail, walking, bicycling, and carpooling) than decreased it. - For every 5 members that use rail less, 4 use it more.

27% - 43%

- For every 10 members that ride the bus less, 9 ride more.

\$154 - \$435 Monthly household savings per US member after joining carsharing

Figure 2: Impacts of Roundtrip Carsharing (graphic excerpted from Shaheen and Chan (2015))



#### **RIDESOURCING IMPACTS**

How would you have made this trip if Uber/Lyft/Sidecar were not available?



92% would still have made this trip 8% induced travel effect

33% would have taken public transit (bus or rail)

4% named transit station as origin/destination, suggesting some use ridesourcing to access transit

20% avoided driving after drinking

Figure 4: Impacts of Ridesourcing/TNCs (graphic excerpted from Shaheen and Chan (2015))







Some combination of these factors can lead to:

Equitable access to mobility

Space for people, not cars

Slowing the rate of climate change

## We cannot solve our problems with the same thinking we used when we created them.

ALBERT EINSTEIN

We need to rethink the mobility paradigm





## *"There is such a thing as being too late when it comes to climate change."*

#### - President Obama, August 3, 2015





