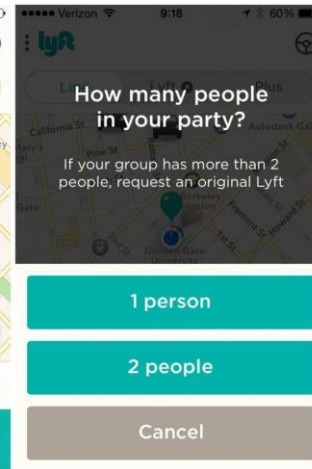
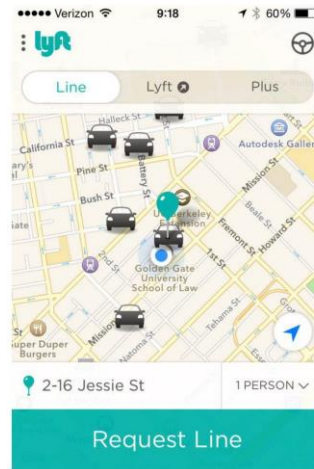




Session 1: Three Revolutions



Charting the Path to a Sustainable Mobility Future: Three Revolutions in Global Transportation by 2030/2050

Project description and preliminary results

Nov 30, 2016

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UC Davis, STEPS Program

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Project Background

- This research project grows out of two previous “High Shift” studies done by ITDP and UC Davis
- This focus on 3 major impending transportation “revolutions” not included in the two previous studies: electrification, shared mobility and automation/connected vehicles
- Scenario study to 2050 focused on potential scenario impacts on CO2, energy use, costs
- Study supported by STEPS Funds and by Climate Works, Hewlett Foundation, Barr Foundation
- Project time Frame: September 2016-March 2017
- Project advisory board established

Study scope – two main aspects



- Investigate and report on the current (2016) status of a range of types of new mobility services around the world
- Create 3 Revolutions urban passenger/vehicle travel scenarios to 2030, 2050

Creating 3 Revolutions scenarios to 2030, 2050

- Explore scenarios related to how much the technologies and services could grow and shape future transport
- How may patterns vary in different countries?
- What types of overall mobility, energy and environmental impacts might these services have in the context of broader urban transport system developments?
- Explore interactions between the three revolutions
- Develop narratives on how each scenario could develop
- Identification of policies that could steer existing trends to maximize mobility and sustainability benefits to cities

Scenario methodology

- Study works from MoMo-model based system used in two previous studies to create new scenarios to 2030, 2050
- Basically an accounting “ASIF” model, that has global coverage. IEA and UCD have built up the urban focus in recent years
 - We will use a somewhat simplified urban accounting framework for this study, without using the full MoMo model
- Build on our previous studies’ projections of urban travel worldwide broken into at least 8 world regions
 - Starting with five major economies for deep dives
- Three scenarios:
 - BAU - similar to 2 previous studies - aligned with IEA projections
 - 2R will keep most BAU travel aspects but adds very high LDV/bus electrification and autonomy by 2050
 - 3R involves a “revolution” in mobility - featuring shifts to much higher transit and shared mobility levels by 2050

Rough guide to the three scenarios

	Electrification	Automation	Shared Vehicles	Urban Planning/ Pricing/TDM Policies	Aligned with 1.5 Degree Scenario
Scenario 1: Modified BAU, Limited Intervention	Low	Low	Low	Low	No
Scenario 2: Technology- dominant 2R	HIGH	HIGH	Low	Low	YES
Scenario 3: Avoid Shift Improve 3R	HIGH	HIGH	HIGH	HIGH	YES

Variable coverage

- Variables we will attempt to quantify (left side) and treat qualitatively (right side):
 - Mobility patterns/mode and technology shares
 - Modal stocks, VKT, PKT
 - Vehicle characteristics
 - Energy use
 - CO₂ emissions
 - Market-related costs
- Accessibility
- Convenience
- Traffic congestion
- Land use/livability
- Air pollution impacts
- Health benefits

Timetable, outputs

- Preliminary findings by November 2016
- Full draft report by January 2017
- Final report and all output materials by end February 2017
 - 25-30 page main report
 - Various infographic materials
 - 2-page policy brief
 - Ppt slide decks
- Presentation at several conferences in 2017 (suggestions welcome)



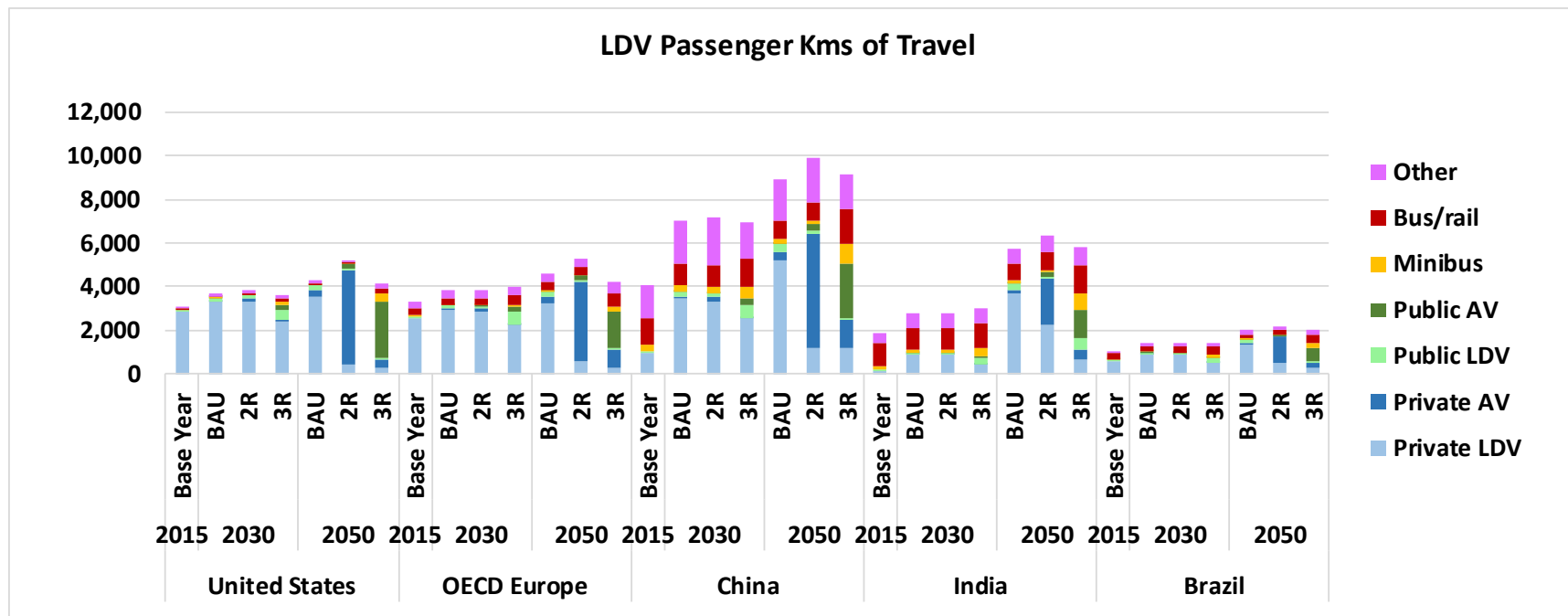
More details and preliminary results in following slides

ALL RESULTS PRELIMINARY!

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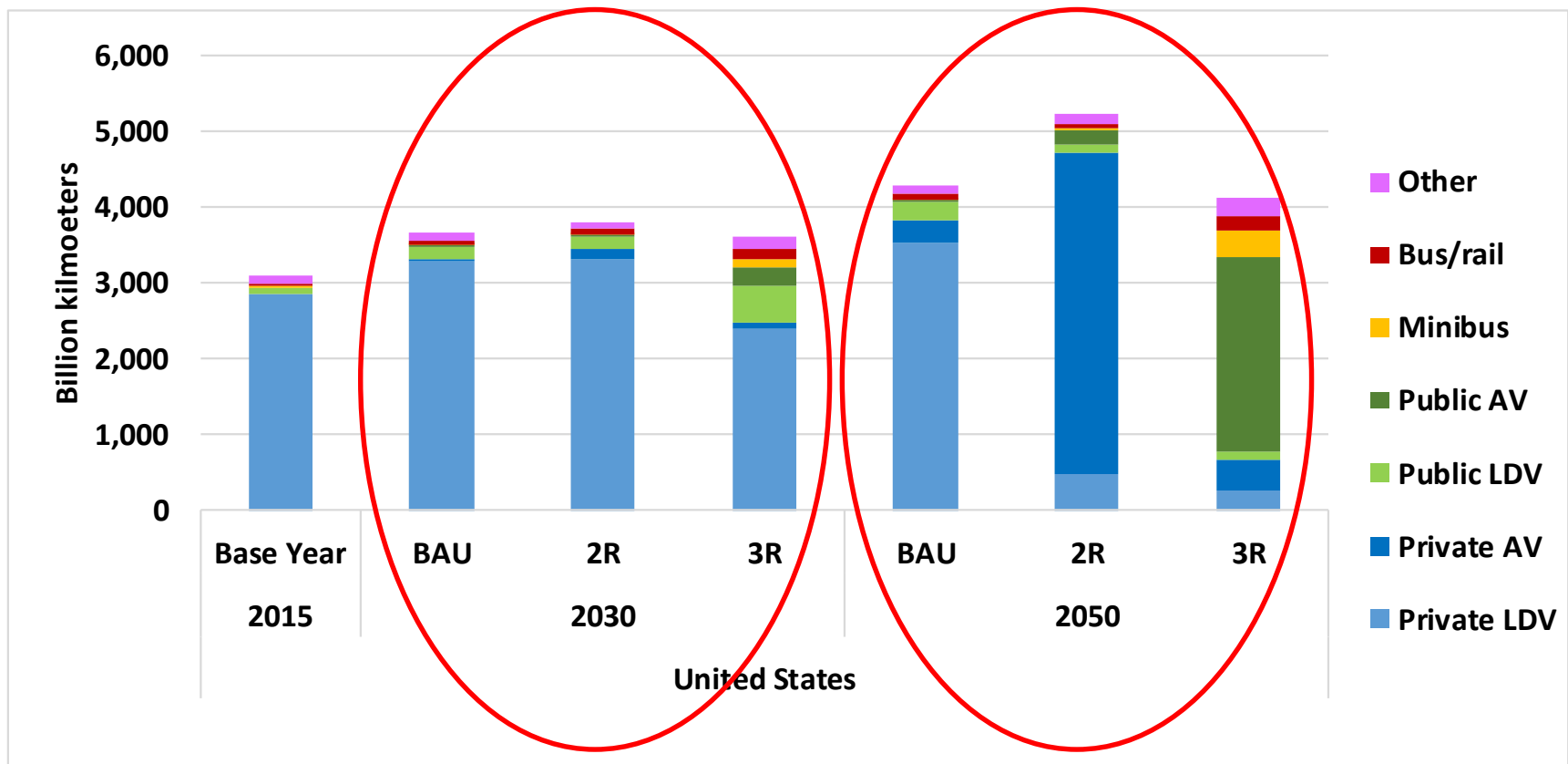
Passenger kms of travel, all years, scenarios, modes

- Huge growth in travel in China/India, 2015 to 2030
- 3R travel lower than 2R due to more compact cities, various TDM policies
- This will be elaborated in our narrative, will include an analysis of costs of modes and mode shares



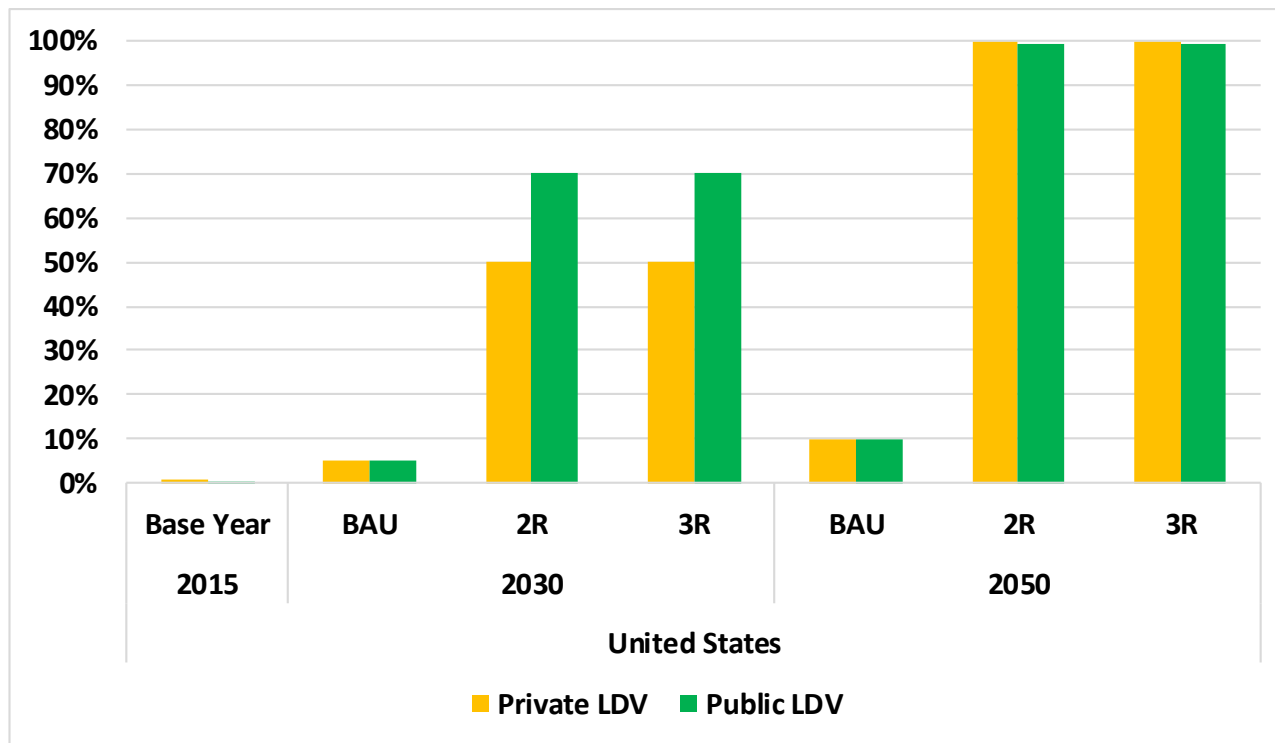
Passenger kms of travel, aggregated modes, USA

- Automated vehicle travel not significant by 2030 in any scenario, but dominates in 2050. Results in much higher travel in 2R
- US remains car dominated to 2050 - increase in travel mode mix in 3R, but mostly due to TNCs. Also significant minibus travel. Non-car travel reaches 18% in 3R



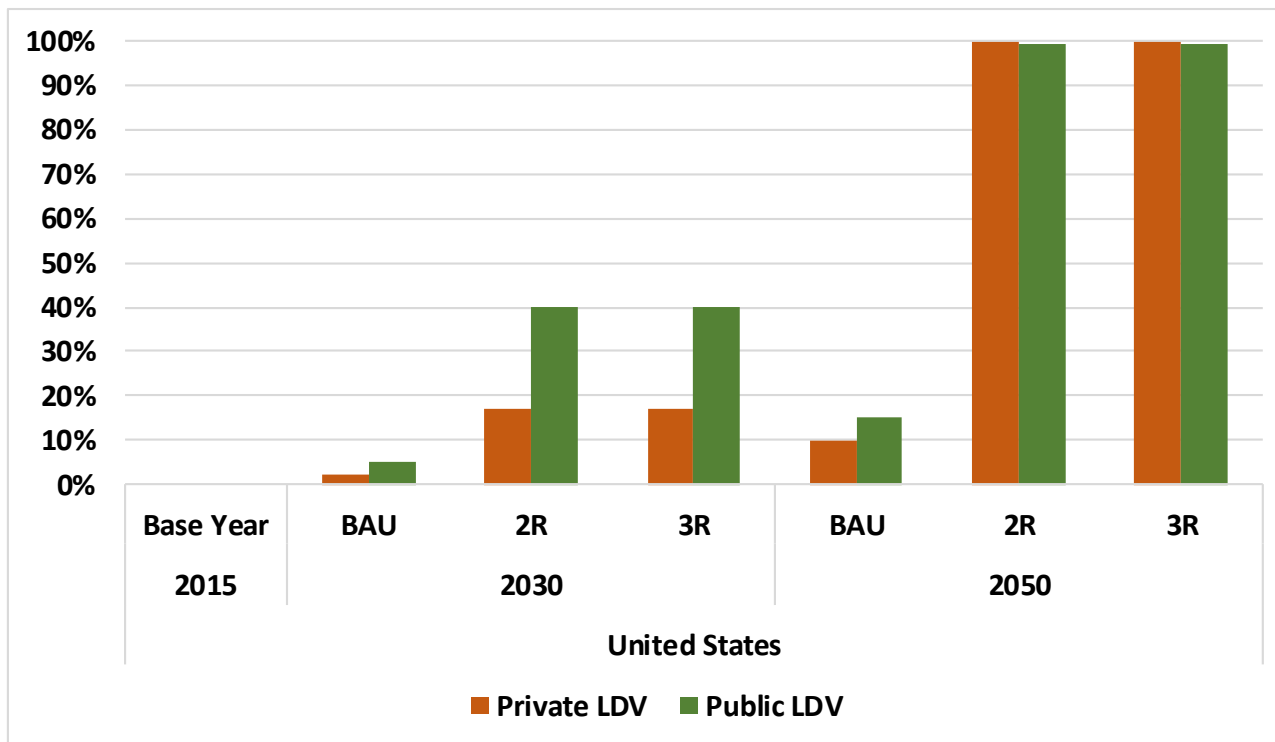
United States – electrification

- We assume the following for electrification:
 - Very strong policies in 2R/3R to spur uptake of EVs and PHEVs, and technology keeps improving
 - By 2050 100% sales share



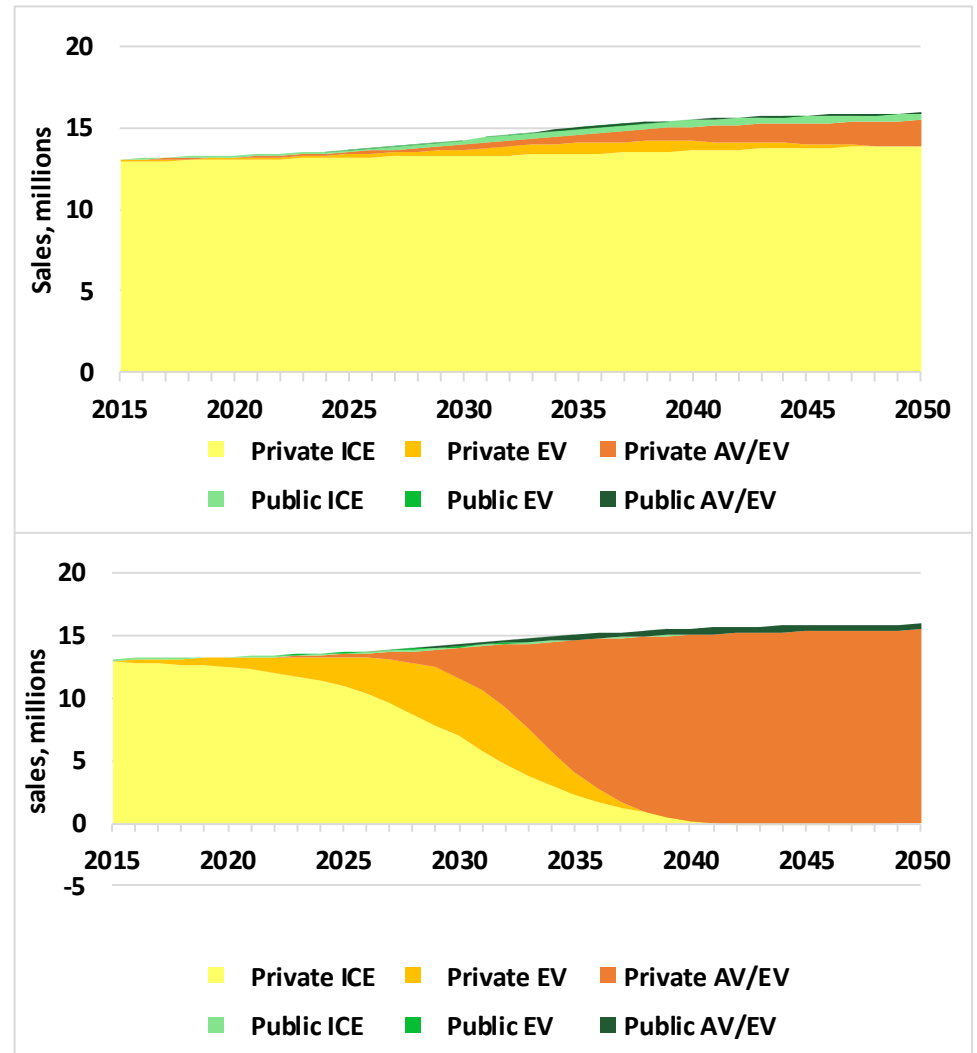
United States – automation

- We assume the following for automation:
 - Mass-market automated vehicle sales begins early 2020's in 2R/3R
 - TNC cars lead, reaching 50% in US/Eur/China by 2030
 - TNC cars that are automated are electric



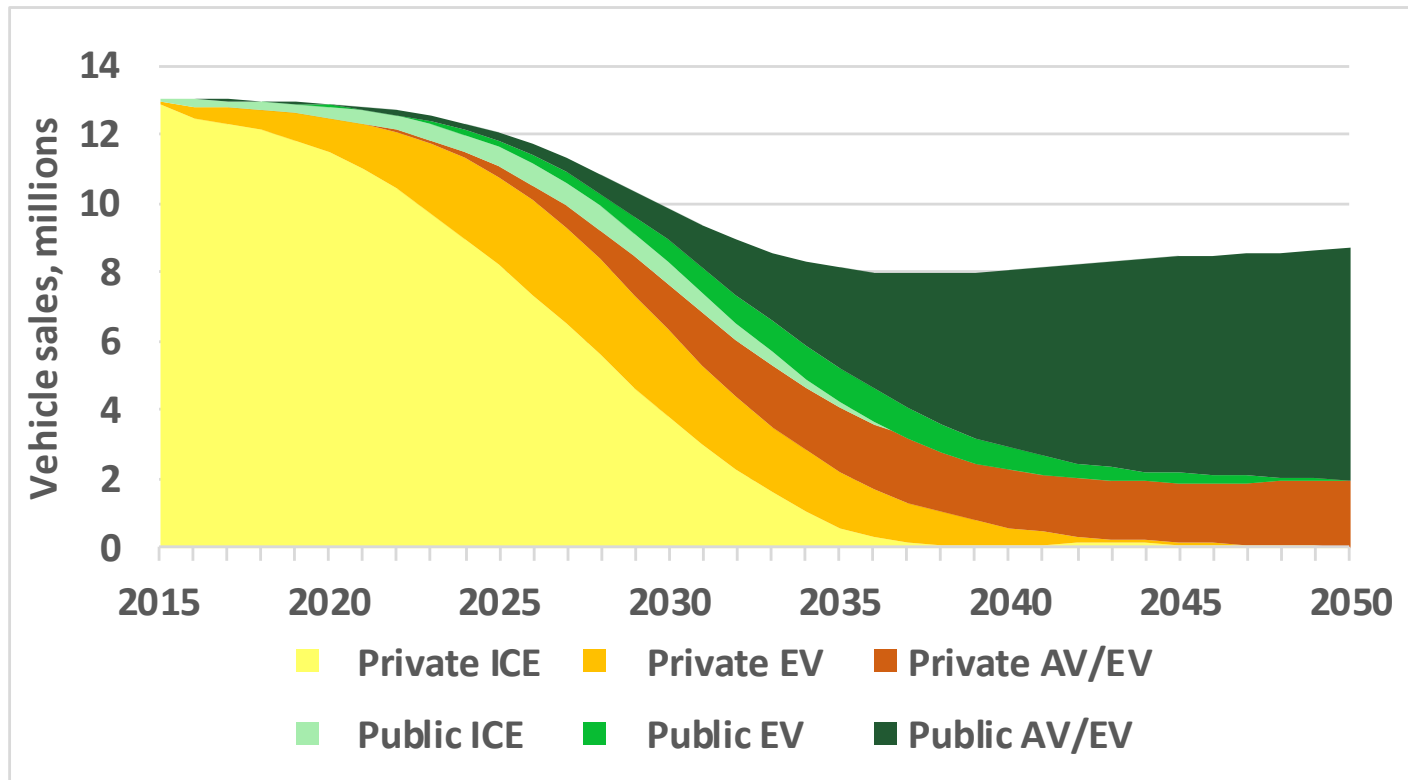
US LDV sales evolution in BAU, 2R Scenarios

- BAU Case – sales rise slowly with little change in vehicle types
- 2R Case – sales rise slowly with major changes in private vehicles, but few public vehicles



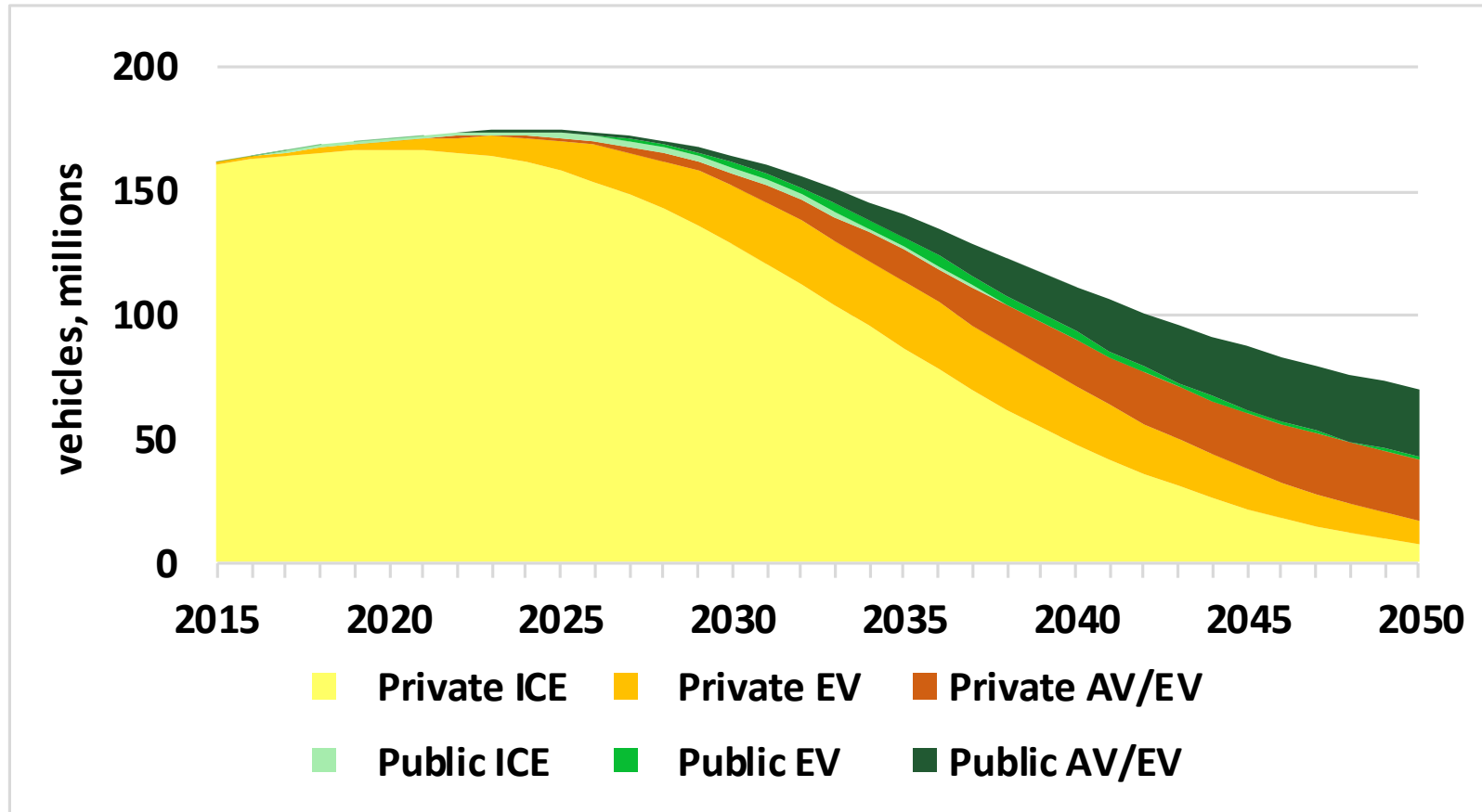
US LDV sales evolution, 3R scenario

- Sales declines quickly through 2035, then recovers somewhat
- Sales remains below 2030 levels given travel demand patterns in 3R



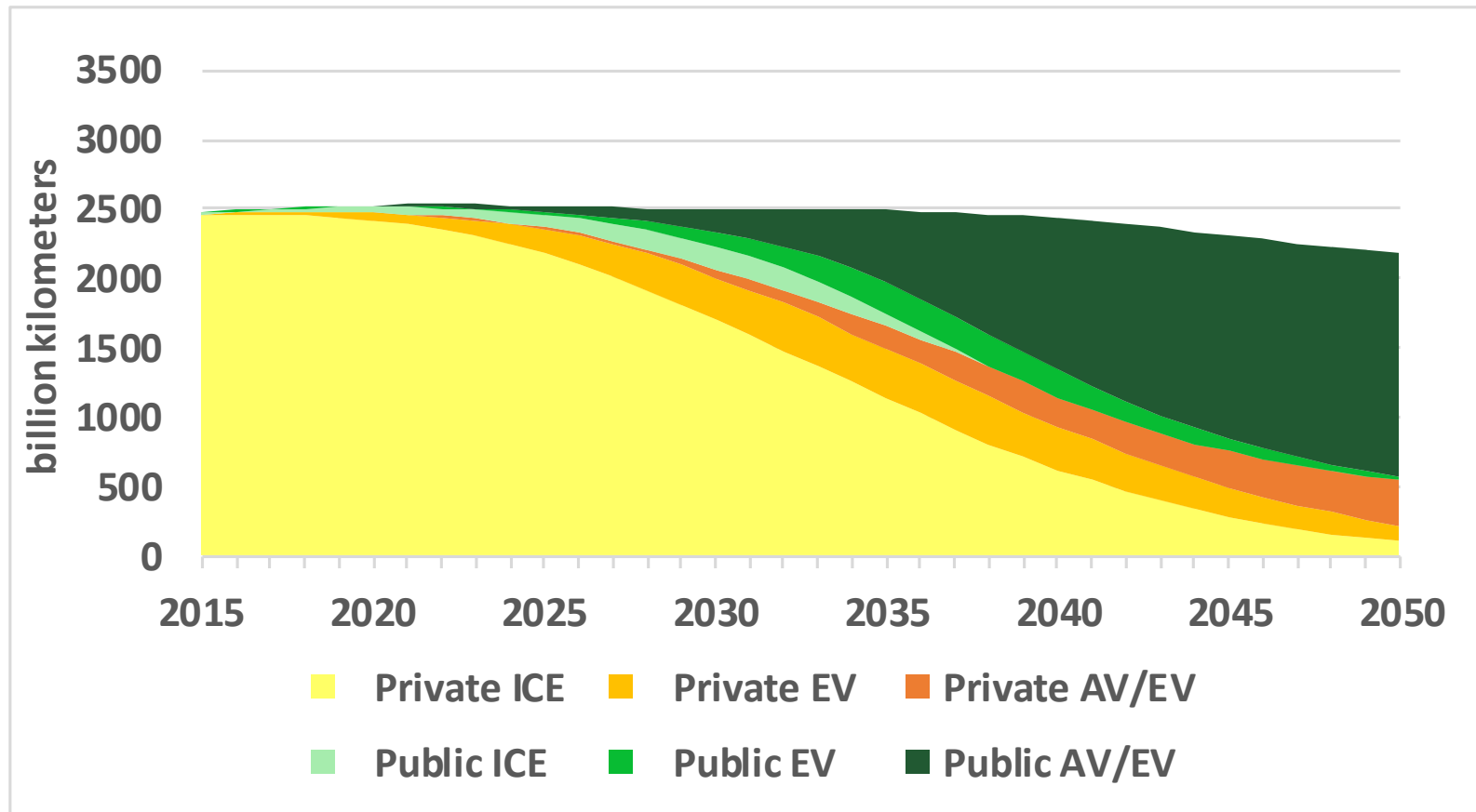
US LDV stock evolution, 3R scenario

- Stocks strongly decline after 2030, due to intensive vehicle use and higher load factors



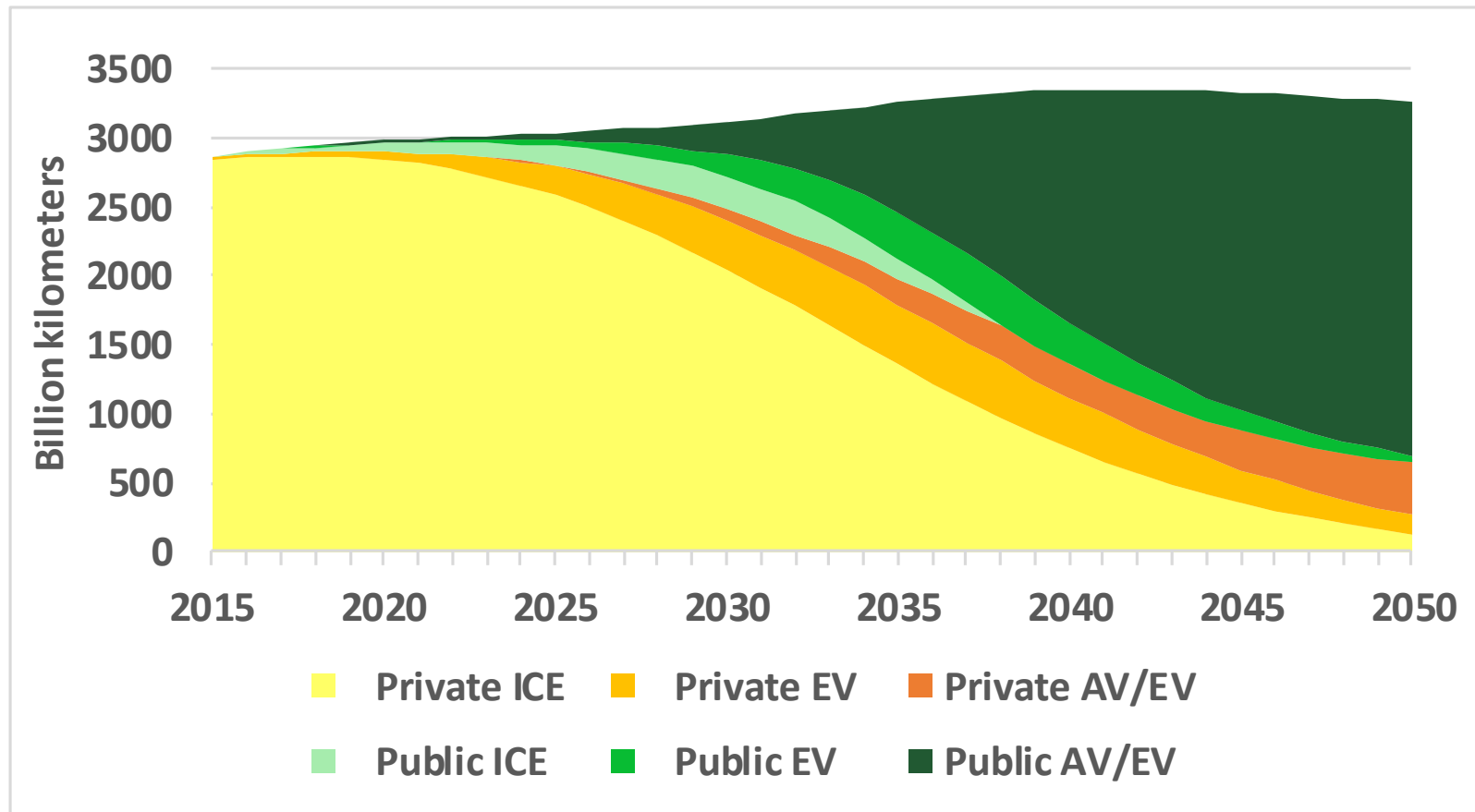
US LDV travel evolution, 3R scenario

- Vehicle travel remains flat, given high travel rates of public vehicles



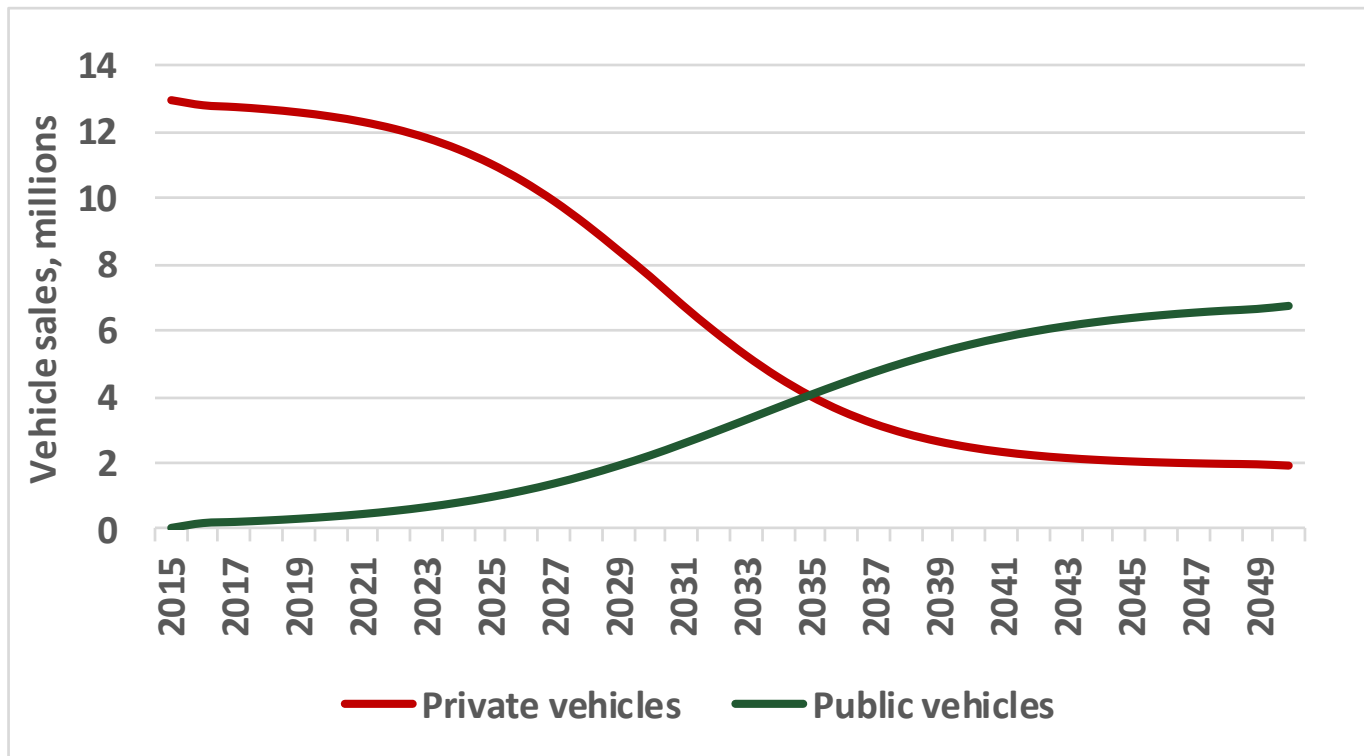
US LDV passenger travel evolution, 3R scenario

- Overall LDV passenger travel still rises somewhat, but far less than in other scenarios



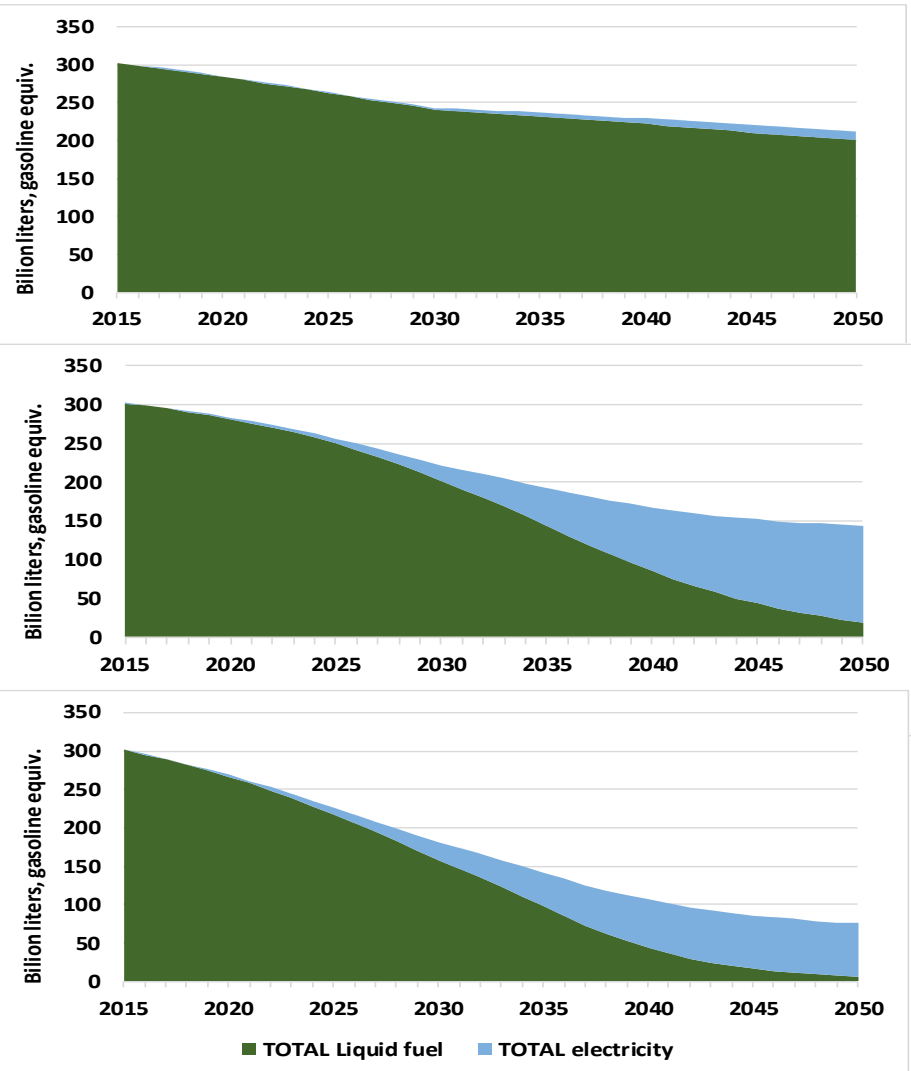
Why do sales drop so fast?

- Private vehicle sales can drop very fast given that the decline in stocks is much slower
- The intensity of use of public vehicles allows for slower sales ramp ups



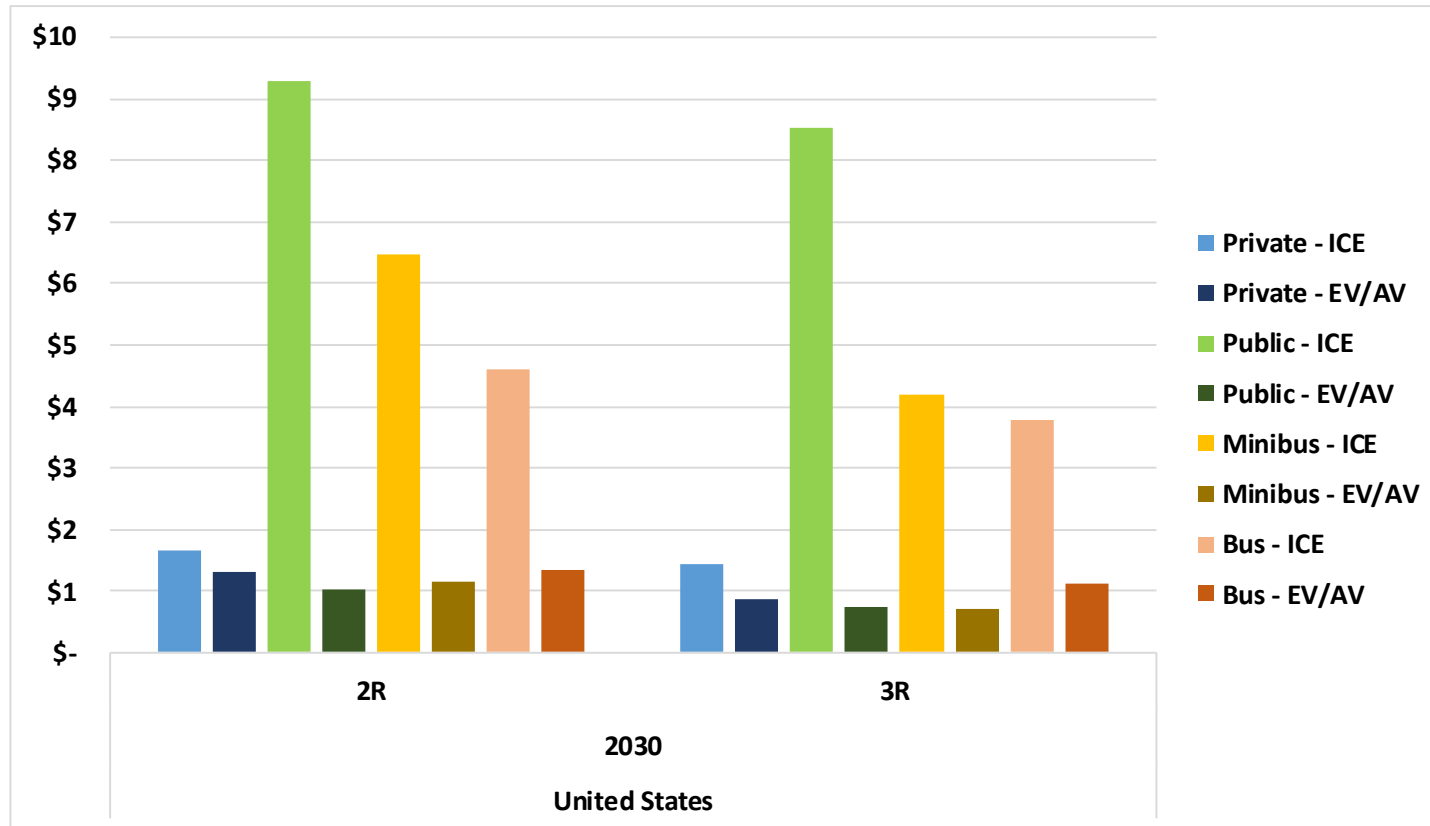
US LDV energy use by scenario

- BAU - liquid fuels (green) dominates but drops due to efficiency improvements
- 2R – electricity (blue) dominant by 2050
- 3R – electricity use in 2050 about 40% lower than 2R level due to mobility changes



US –marginal (per-trip) costs in 2030 2R, 3R

- US – public mode costs plummet with no driver; buses more expensive than small modes
- Public costs are heavily dependent on load factors, assumed wage and markup rates



Next Steps

- Refine results, especially cost results
- Continued financial/policy analysis of modes, policy implications
- Deeper visualizations to output set
- Establish our full narratives
- Draft report by late January 2017



Thank you!